



## Frequently Asked Questions

### **What does Accudata Technologies do?**

Accudata develops data transmission technology that enables the verification and validation of information associated with telephone numbers. Accudata hosts one of the 11 active Line Information Databases (LIDBs) in North America.

### **What services does Accudata deliver to the marketplace?**

Accudata serves as a telecommunications access hub for validating information. This information includes items such as name and address verification, details regarding whether the individual to whom the phone number corresponds is likely to pay for charges – as in the case of a collect call – and bankcard authorization.

### **What industry issues are addressed by Accudata's services and applications?**

Accudata's validation services provide an effective means of fraud control. The company's technology also supports convergence of SS7 and IP telephony (for which Accudata holds a patent), a necessity for companies that are making the transition to next-generation networks. In addition, Accudata provides Line Information Database (LIDB) and Calling Name (CNAM) storage and list "scrubbing" for direct marketers. Starting in 2007, Accudata also added the AccuSure Internet Lead Validation service, which can verify that critical sales information (names and telephone numbers) that companies collect via the Internet are accurate and current.

### **What differentiates Accudata?**

Accudata's primary differentiators are its speed and innovation. Because the company is neither publicly owned nor a subsidiary of a larger corporation like its competitors, it has the flexibility that they lack. Accudata guarantees a 24-hour turnaround on the majority of its service requests – producing information that is "24-hour fresh." None of its competitors offer such speed and performance at Accudata's price point.

### **Who uses Accudata services?**

Accudata's customers include local exchange carriers, payphone companies, inmate telephone system providers, long distance providers, telemarketing companies, lead providers and researchers and many other niche markets.