



News Release

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Accudata Technologies Takes Home 2009 Celebration of Enterprise Award for Revenue Earnings

DALLAS – Oct. 1, 2009 – Accudata Technologies (www.accudatatech.com), a leader in telephone number data-validation service, was recognized at yesterday's 2009 Capital One Bank Celebration of Enterprise Awards Luncheon at the Plano Centre in Plano, Texas. Celebration of Enterprise annually honors companies that demonstrate the entrepreneurial spirit that keeps Collin County thriving. Accudata was selected as a finalist in the "\$5 million to \$10 million Revenue" category. This marked the fourth award by Accudata at Celebration of Enterprise, also taking home awards in 2004, 2006 and 2008.

"Celebration of Enterprise has long stood as one of the esteemed honors a Collin County company can receive, and we are grateful to be recognized once again," said Accudata CEO Greg Smith. "During an economic climate in which companies faced daily struggles, Accudata has been fortunate enough to weather the recession by providing lead-validation services that deliver critical information with reliability, flexibility and speed. When lead information is what a customer needs, rapid data access with reliable results is what we've been able to provide time and time again. We've emerged as the 'go-to source' for accurate telephone number validation, and this Celebration of Enterprise recognition helps justify that moniker."

Accudata's recent successes encompass the entrepreneurial spirit of Celebration of Enterprise. Recently, Accudata CTO Monica Martino was recognized by the *Dallas Business Journal* as one of the "Top 25 Women to Watch" in the Dallas area. The recognition stemmed from recent accomplishments like the company successfully landing two U.S. Patents that enabled Accudata to call itself America's most accurate telephone number-validation service provider and to greatly expand the capabilities of modern-day Caller ID services to new regions and new devices. The patents state that Accudata's invention can create, accept and track database queries in the more commonly used protocols, such as IP, and translate them into proprietary or legacy protocols in real or near-real time. As a result, the technology allows Accudata and its customers to better manage risk with respect to call or transaction processing.

From this technology, Accudata formed Privus Mobile (www.privusmobile.com), a subsidiary which utilizes Accudata's comprehensive databases to provide actual Caller ID to smartphones for the first time. Privus Mobile enabled the company to enter the consumer market and provide millions of smartphones operating on various networks with the ability to receive a caller's information from numbers not stored in the call recipient's contact list as well as actively seek the caller's information via an intuitive Caller Name Lookup interface. Privus Mobile has more than 25,000 software installations to phones using Windows Mobile, BlackBerry, Symbian S60 and Android operating systems as well as Apple's iPhone.

About Accudata Technologies

Multi-award winning Accudata Technologies provides flexible access to data validation through innovative approaches to data transmission. The company serves as an access hub for validating information associated with traditional, mobile and IP-based telephone numbers. Its validation services include translating information between diverse protocols such as SS7, PSTN and IP in order to access local number portability and line information databases (LIDBs), name and address information (BNA) and bankcard transaction verifications. Additional information regarding Accudata can be found on the company's Web site: www.accudatatech.com.

About Privus Mobile

ID YOU LLC, a wholly owned subsidiary of Accudata Technologies, has launched the industry-first Privus Mobile service, which provides true Caller ID service to wireless handsets, giving users greater control over who they talk to and when. Privus Mobile is

available for Windows Mobile, Android, Symbian and BlackBerry devices through Handango, Handmark, Privus Mobile's Web site, Mobile2Day, and BlackBerry App World. Privus Mobile's iPhone application, iPrivus, is available at the App Store.

ID YOU LLC, which is focused on providing the most comprehensive Caller ID service available, is headquartered in Allen, Texas. For more information, visit www.privusmobile.com.